

À LA CARTE MENU

UPDATED

The “à la carte” menu gives small and medium businesses the opportunity to support Queen City Pride through sponsorships that **put your brand on or at the front of the service you choose.**

These standalone options are available without a Core Sponsorship commitment.

Be sure to check out our core options as they come with many benefits you may want to consider.

SUPPORT OUR VOLUNTEERS	By sponsoring our volunteer shirts, supplies, food, and party, you help us ensure the very people responsible for being on the ground during Pride can look good, have the tools to do the job, be fed, and celebrate a job well done. Branding: Your logo will be printed or applied on volunteer shirts.	Volunteers \$300
SUPPORT LOCAL ARTISTS AND PERFORMERS	Pride believes in always providing monetary compensation for all artists, performers, speakers, and presenters. By sponsoring a performer, you'll help ensure our local talent can take centre-stage at this year's festival. Branding: Your business name will be mentioned with artist introductions.	One Act \$150
SANITATION AND PPE EQUIPMENT	Keeping our festival-goers, staff, and volunteers safe is a top priority. With your help, we can ensure that there will be enough hand sanitizer, disinfectant, and PPE throughout the entire festival. Branding: Your logo will be placed on bottles and/or stands.	Sanitize \$300
NAME A PRIDE AWARD	Help us recognize our community leaders and change-makers by sponsoring a community award. Let's celebrate the people who are making a difference for 2SLGBTQIA+ people everywhere! Ask us for a list of available awards. Branding: Your business name accompanies the award's title.	Award \$250
THE TOILETS	Let's face it, toilets aren't the most glamorous of spaces, and yet, they're integral to a successful festival experience. You'll be happy to see them when you need them, so why not be the brand that provides this essential service? Branding: Your logo on the outside of the door and poster/ad on inside.	Toilets \$725
RAINBOW CROSSWALKS	Help us repaint the rainbow Pride and Trans crosswalks in downtown Regina. Our team of volunteers are excited to add a fresh coat of paint for the 2021 season. Two crosswalks; two opportunities available. Branding: Your business name will be mentioned in posts/acknowledgements.	Paint & Supplies \$800
ALBERT STREET BRIDGE FLAGS	Queen City Pride would like to replace the flags on Albert Street Bridge with flags that represent our diverse community. There are ~21 flag poles available. Branding: Your business name will be mentioned in posts/acknowledgements.	\$150 Per Flag

Don't delay: our artwork deadline is April 30. After this date we cannot guarantee fulfillment of certain benefits. Please see the fine print on the rear cover of this appeal for additional details on these opportunities.

Let's Work Together!



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REGINA PRIDE INC. and the QUEEN CITY PRIDE FESTIVAL (collectively, "QCP") have final discretion on all event, publication, and sponsor arrangements for official festival materials, and QCP will prioritize cultural integrity over revenue. All potential sponsors will be considered on their current and historic relationship with the LGBTQ community and on QCP's ability to best serve/represent them as a sponsor. QCP Board of Directors have final discretion over any presenting event or named award sponsor appointments.

À LA CARTE SPONSORSHIP is open to direct financial support and/or in-kind ("value-for-service") consideration and includes the benefits as listed.

1 - All partnership/sponsorship package costs are listed per-year.